

# Berres Brothers Coffee Fundraising Campaign Guidelines

[www.profitquests.com/ProductsCoffeeBB.html](http://www.profitquests.com/ProductsCoffeeBB.html)

- You make a healthy **50% Profit from every 10 oz. bag of coffee sold.**
- Retail Price of \$12.00 each. Your cost is just \$6.00 per 10 oz. bag.
- Other coffee combinations and gift sets offer varying prices and profits.
- Free colorful sales flyers for each Fundraising Team Member involved.
- **Small Minimum Orders of only \$150.00 required** – Perfect for any size group and even individuals.
- **Free Shipping** and handling with retail orders of \$700 or more sent to any one location.
- **Bonus:** Now through December 30, 2011, we'll give you one 10 oz. ground specialty coffee of your choice absolutely free for every Twenty 10 oz. bags sold.

## FUNDRAISING PROGRAM EASY STEPS

STEP 1 -- Determine how many people will be helping as Fundraising Team Members. You'll receive one fundraising sales flyer per person. Secure the approval to conduct this fundraiser from your decision making board or committee. Choose one adult to serve as your Fundraising Campaign Chair.

STEP 2 -- Call us at 318-542-7010 or email us [support@profitquests.com](mailto:support@profitquests.com) with your group name, fundraising chair's name and title with the address to send your fundraising materials. You may download sales flyers from our website or request the number of free fundraising sales flyers your organization will need to put you on the road to a successful fundraising campaign.

STEP 3 -- Run your fundraising campaign for 2-3 weeks using your sales flyers and take orders. Collect your money upfront for each product sold. *(Remember, it is your responsibility to pay sales taxes if required by your local taxing authority).* For more information, check out our Fundraising Product Book at [www.FundraisingYourWay.net](http://www.FundraisingYourWay.net) that will explain all of the fundraising campaign answers for you. **The book includes a FREE \$25.00 Coupon toward the retail price of any Berres Brothers Coffee item.**

STEP 4 -- When your fundraiser is finished, simply fax us the Final Order Form with a total of each of the items needed and your shipping costs. **You may pay by two methods:** 1.) Online with your PayPal Account or by credit card at [www.profitquests.com/purchase.html](http://www.profitquests.com/purchase.html) or 2.) Mail your cashier's check or money order payable to: Profit Quests Fundraising to the address below. *Bank checks are also acceptable, but will need to clear the bank before processing (so it's best to send a money order or cashier's check if shipping time will be an issue). Please no personal checks from your supporters made out to Profit Quests.* When your order and payment arrives, we'll send your items out as soon as possible. Sending payment and order to us by US Priority Mail or overnight express (optional) will speed up your shipment process considerably or fax in your order if paying online. **Keep in mind that your coffee is freshly roasted so, please allow up to 3 weeks once your payment is processed for your products to ship to you (not available for HI, AK or U.S. territories), although it may be sooner.** You keep your 50% profits upfront for all 10 oz. bags and 40% for Gift Sets and all other items (not including On-The-Spot items) and send the remaining 50% plus any shipping costs back. If retail sales are under \$1,000, include \$40 to cover shipping. If \$1,000 in retail sales or over, then your shipping costs are free.

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We appreciate your business and look forward to working with you on other fundraising projects.

**Carter Resource Development, 4933 Creek Ridge Trail, Fort Worth, TX 76179  
318-542-7010**

**Profit Quests Fundraising**  
<http://www.profitquests.com>  
1-888-909-5482 Toll Free FAX

**Fundraising Your Way**  
<http://www.FundraisingYourWay.com>  
[support@profitquests.com](mailto:support@profitquests.com)